

A SIP WOULD ARTICULATE MUCH BETTER WHAT YOU'RE ABOUT TO READ.

THE TOWN OF RED RIVER has a surprising secret – it's home to one of the most delicious lineups of craft beers in New Mexico. These hard-to-get pours are coveted because they aren't served just anywhere. At first, beer lovers could find them at Red River Brewery & Distillery – where they are brewed. Now, patrons can find them at other select bars and restaurants, too. We sell kegs wholesale to like-minded businesses who want something more local, unique, and requested.

Thanks to our partnership with Admiral Beverage Company, our craft beers are making their way across New Mexico. Want in on the secret? **Contact your ABC rep today and bring a taste of Red River to your establishment!**

RED RIVER
BREWERY & DISTILLERY

Every selling partner gets featured
on the RRBD Distribution Map

Customers searching for our stuff
will find your establishment!



SIX STYLES.

All crafted to lengthen
your customers' bar tabs.



LAZY BEAR BLONDE

WE'RE NOT SURE about the “blondes have more fun” thing. But we fully endorse blondes have more taste. Lazy Bear is a clean, light, and easy-drinking ale with notes of freshly baked biscuits. It is a perfect way to take the sting out of a hot summer day.

ABV: 5% IBU: 16

AVAILABLE IN:
1/2BBL AND 1/6BBL



ALIENTOWN PRICKLY BEAR

THIS BLONDE ALE is crafted with prickly pear from Alientown Cactus and Chile Company in Roswell, NM. We turned this blonde ale into a local favorite by adding agave syrup to give it a touch of otherworldly sweetness.

ABV: 7.6% IBU: 25

AVAILABLE IN:
1/2BBL AND 1/6BBL



COPPER CHAIR AMBER ALE

THIS SATISFYING AMBER adds a colorful shimmer to your cash register. It has a complex yet smooth malt profile, a biscuity, caramel character, and a mild hoppy finish. The flavor lingers long enough to want another.

ABV: 5.4% IBU: 32

AVAILABLE IN:
1/2BBL AND 1/6BBL



CATSKINNER IPA

PREPARE FOR A WILD RIDE with this traditional West Coast IPA. Catskinner IPA delivers a bold and distinctive Mosaic hop character that stands out from the crowd. Each sip reveals a complex interplay of flavors, culminating in a crisp, dry finish that keeps your customers coming back for more.

ABV: 7.8% IBU: 70

AVAILABLE IN:
1/2BBL AND 1/6BBL



BAD MEDICINE HONEY DOUBLE IPA

NOT EXACTLY WHAT THE DOCTOR WOULD ORDER, but exactly what your patrons would order. This award-winning double IPA is made with Arizona wildflower honey and balanced with a smooth hop character plus floral and piney aromas. It's full of hoppy surprises.

ABV: 10.1% IBU: 110

AVAILABLE IN:
1/2BBL AND 1/6BBL



RRBC ROOT BEER

OUR OLD-FASHIONED HOMEMADE ROOT BEER is made with care from sassafras, brown sugar, molasses, and honey. No high fructose corn syrup in this one! Naturally caffeine-free, alcohol free, and gluten free.

ABV: 0%

AVAILABLE IN:
1/2BBL