

# RED RIVER DISTILLERY

## USA TODAY RATES SILVER KING VODKA #5 BEST CRAFT VODKA IN THE NATION!

### *Silver King Vodka: A Legacy of Excellence*

For the third consecutive year, Silver King Vodka has earned a top-10 nomination in the USA Today 10Best Craft Vodka category. Considering there are approximately 1,600 craft distilleries producing over 1,600 unique spirits nationwide, this recognition solidifies Silver King Vodka's status as one of the "Cream of the Crop."

USA Today ranks as the #4 newspaper in the U.S., with approximately 2.2 million daily impressions nationwide. In Texas alone, it reaches 358,000 daily readers, and in New Mexico, 37,000 readers engage with its content. This widespread recognition gives top-performing brands, like Silver King Vodka, meaningful exposure across key markets.

The 10Best selection process is rigorous. Spirits experts working with USA Today taste-test throughout the year, evaluating products within distinct categories (vodka, gin, whiskey, etc.). These experts nominate the top 20 brands in each category, after which readers vote to determine the top 10 winners.

### PREVIOUS AWARDS & RECOGNITIONS

**Best of Class for American Craft Vodka** | ADI Int'l Spirits Competition, 2021

**Gold** | American Craft Spirits Association, 2024

**Silver** | Las Vegas Global Spirit Awards

**Gold** | American Spirits Council of Tasters (ASCoT), 2023

**Gold** | Los Angeles Int'l Spirits Competition, 2023

**Gold** | San Diego Int'l Wine & Spirits Challenge, 2023

**Silver** | Bartender Spirits Awards, 2023

**Gold** | The Fifty Best, 2022

**Gold** | Los Angeles Int'l Spirits Competition, 2022

**Silver** | American Distilling Institute, 2022

**Best American Neutral Vodka** | American Distilling Institute, 2021

**Double Gold** | American Distilling Institute, 2021

**Gold** | The Fifty Best, 2021

